The Future....

The demand for places remains high and demonstrates the continuing need for this service. Our priority is to be here for those who need us now and in the future. As well as plant sales we rely upon donations to allow us to continue our unique project and to keep it free for those who need us.

How you can help...

- Buy your plants from Cherry Tree Nursery. We stock a range of shrubs, perennials, trees, herbs, alpines and seasonal bedding plants.
- 2. Make a regular donation by standing order, just £2 per month will make a real difference.
- 3. Gift Aid your donation. For Uk taxpayers, this allows us to reclaim the tax and add a further 25% to the value.
- 4. Shop online via www.easyfundraising.org.uk/cherrytreenursery. We receive a donation for every transaction and it won't cost you a penny.
- 5. Recycle your branded printer cartridges. Raise donations through www.recvcle4charitv.co.uk.
- 6. Become a Volunteer Friend. Work alongside our volunteers to support them with various activities.

For more details please ring or email (see below).

Opening times: March to October

Weekdays: 8am to 4pm

Weekends and Bank Holidays:

10am to 4pm

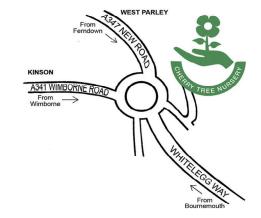
November and February

Weekdays: 8am to 4pm

Saturdays only: 10am to 1pm

December and January:

Weekdays: 8am to 4pm Closed weekends



Sheltered Work Opportunities Project

off New Road Roundabout, Northbourne, Bournemouth, Dorset BH10 7DA









Registered Charity No 900325

Cherry Tree Nursery

Find out why we are no ordinary nursery





Part of the Sheltered Work **Opportinities Project** (S.W.O.P.)



What is SWOP? Why is SWOP needed?

Cherry Tree Nursery is part of the Sheltered Work Opportunities Project which is a registered charity with two sites, Cherry Tree Nursery in Northbourne, Bournemouth and Chestnut Nursery in Poole.

We are set up to address the great need for meaningful occupation in a supportive, non-pressured but realistic working environment, for adults with severe and enduring mental illness, who we refer to as volunteers.

Research shows that in any one year, one in four adults will experience a mental health problem. Many people with mental illness want and need to fill their time usefully and productively but are unable to cope with the pressures of open employment.

SWOP aims to use the therapeutic nature of horticulture to restore mental well-being, boost self-esteem and confidence, thereby aiding recovery and rehabilitation.

The Trustees of the charity, come from a variety of backgrounds including business, horticulture, accounting, mental health and disability rights.



Cherry Tree Nursery

SWOP's first project, Cherry Tree Nursery, is now a successful plant nursery sited on land leased from Bournemouth Borough Council.

Starting with four volunteers on two acres in 1990, we now support 120 volunteers on 4.5 acres. The nursery produces over 90,000 finished plants, 100,000 liners, 125,000 cuttings and 1,000 specimen-sized plants annually.

There is no charge for our volunteers to attend and there is no time limit to their stay. They must be 18 or over to attend but do not need to leave upon reaching retirement age.

Volunteers work on all aspects of the Nursery including propagating, potting on, weeding, maintenance, on the retail area helping the public, operating the till, Administration, IT and Graphic Design.

In addition Cherry Tree Nursery provides lots of courses, basic and accredited, covering literacy, numeracy, IT and horticulture including the RHS level 1 Award in Practical Horticulture. Workshops are held on cookery, healthy eating, lifeskills, practical skills and exercise.

Volunteers are also offered a wide range of social activities including days out and trips to places of interest and other projects. We also hold parties to celebrate Cherry Tree's birthday and Christmas. Volunteers even had the chance to go on holiday, courtesy of The Landmark Trust's '50 for free' campaign.

SWOP funds the services of a specialist Disability Rights Advisor from Citizens Advice who attends the project and provides weekly support to the volunteers who would otherwise be unable to access help.

There is still a stigma about mental illness and one of our aims is to promote awareness and discussion about mental health. We are happy to visit local organisations and groups to give talks about our charity. There is a DVD which has been made about us and this is available to view on our website www.cherrytreenursery.org.uk

'Caring for people, caring for plants ...'